

InvestorBridge engineers work tirelessly with our customers to make sure that we offer software that stays ahead of the constantly evolving needs of the alternative asset management industry. In keeping with this strategy, recent enhancements to the InvestorBridge platform make it easier to navigate, manage and organize investor information.

Read on to learn more about the most up-to-date enhancements and feel free to contact a Backstop Sales Representative at +1 877 259-0990 or email info@backstopsolutions.com if you have further questions.

Summary

- Updates to the Site User page
- Additional functionality for User Groups
- Greater flexibility for the Email Center
- Document Block improvements
- New version of InvestorBridge for newly launched funds
- Design services for logo and collateral construction

New Features and Functionality

Site Users Page Update

- Columns on the Site Users table can now be sorted and searched.
- Several key user features have been moved to the Actions menu. Now available from the Actions menu are the options to edit the user, view the user's permissions report, run a report of user metrics and preview the site as the user. Note: the preview option is actually the functionality formerly known as "Masquerade."
- The user view has been expanded. There is now a drop-down menu next to the page options so you can expand your view to 10, 25, 50 or 100 users.

User Group Changes

- The Actions menu available in the Site Users page is now accessible in the User Groups page. This will allow users to make mass group updates such as password resets, web site activations and/or send blast emails. This change will also give users the ability to sort and search columns in the User Groups table.

Email Enhancements

- When sending emails to multiple users you now have the ability to remove users from the recipient list.
- You can now add blind carbon copies (BCC) to messages sent from the platform for those firms that have compliance issues.

Document Block Improvements

- Search enhancements have been added to document blocks.
- Document blocks have also had the pagination functionality added to them so that more docs can be go in one block (more than 100).
- Column configuration is now visible on specified document blocks.
- The document name in the document block is now the link to the document, while the link column has been removed.

Coming soon: InvestorBridge Design Studio

Look for a new offering from InvestorBridge catering to newly launched funds. This version will offer simple web site design and hosting at a more competitive price than the full InvestorBridge feature set.

"We're excited to expand our offering and build long-term partnerships with newly launched funds," said Geoff Surkamer, Global Head of Sales and Marketing. "As their needs evolve, fund managers have the option of upgrading their license to meet market demands."

InvestorBridge is also in the process of expanding its branding and graphic design services to compliment its other offerings.

