

Backstop CEO Attending Delivering Alpha Conference

Founder Jeremie Bacon Will Join the Industry's Most Influential Fund Managers at Unique Event

Chicago IL - September 9, 2011 - Backstop Solutions Group founder and CEO Jeremie Bacon will attend the Delivering Alpha Conference next Tuesday, September 14th, 2011 in New York. This exclusive event held by CNBC and Institutional Investor will feature a unique one-day meeting composed entirely of the best-known hedge fund managers, largest investors and political and economic commentators focusing on current thought leadership in investing.

"This event offers a great opportunity for industry influencers to discuss key issues impacting alternatives today," said Bacon. "Given the current unrest in the markets, it should be very interesting to hear perspectives from successful alpha generators on where we stand and where we are headed next."

Event panels include hedge fund industry topics such as emerging market trends and institutional investing as well as broader investment discussions on solving the deficit problem and if we are headed toward a potential second credit bubble. CNBC programming will also broadcast live from the conference.

For more information on this event, visit <http://www.delivering-alpha.com/index.html>.

About Backstop Solutions Group

Backstop Solutions Group, LLC is a privately held Software-as-a-Service (SaaS) platform company, providing cutting-edge software to hedge funds, funds of funds, endowments and other institutional investors. Backstop Solutions was founded in 2003 and is one of the fastest growing software providers in the financial services industry. Backstop Software is used by more than 320 firms throughout the United States, Europe and Asia and has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management field.

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