

Backstop Announces Global Summit Hong Kong on 16 November 2011

Software Provider Will Showcase Solutions to Asia-Based Hedge Funds, Funds of Funds

Chicago IL – November 2, 2011 - Backstop Solutions Group will be hosting an informational and networking event at the Mandarin Oriental in Hong Kong on November 16, 2011. Backstop founder and CEO Jeremie Bacon will discuss current industry hot topics and solutions that Backstop software provides for alternative asset managers.

“This event offers a great opportunity for Asia-based hedge funds and funds of funds to network and learn a little bit more about how our software can help them manage their communication, research, and portfolio reporting needs,” said Bacon. “We have brought on some really great clients from Hong Kong in the recent months, and hope we can continue spreading the word about Backstop in that market.”

The event is open to both current and prospective Backstop clients, as well others in the alternative asset industry such as Prime Brokers. Backstop hosted a similar event earlier this year in London, and hopes to repeat the success of offering a smaller version of its annual User Conference to markets across the globe.

The Global Summit will also feature a live software demo highlighting new and useful functionality released this year, followed by a networking hour and one-on-one training with Backstop experts. For more information or to register, visit <http://www.backstopsolutions.com/company/events>.

About Backstop Solutions Group

Backstop Solutions Group, LLC is a privately held Software-as-a-Service (SaaS) platform company, providing cutting-edge software to hedge funds, funds of funds, endowments and other institutional investors. Backstop Solutions was founded in 2003 and is one of the fastest growing software providers in the financial services industry. Backstop Software is used by more than 320 firms throughout the United States, Europe and Asia and has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management field.

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